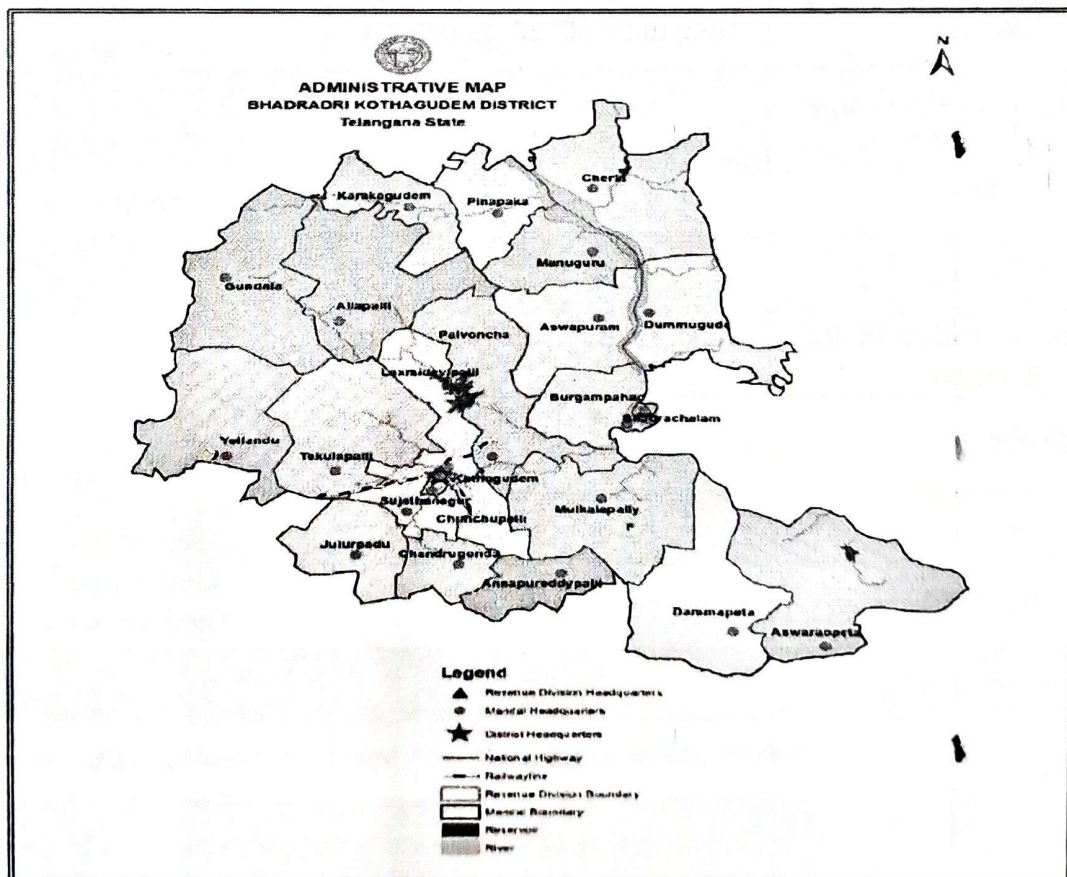


DISTRICT EXPORT ACTION PLAN

DISTRICT AS EXPORT HUB

BHADRADRI KOTHAGUDEM DISTRICT



DISTRICT EXPORT ACTION PLAN –BHADRADRI KOTHAGUDEM DISTRICT

GENERAL CHARACTERISTICS OF DISTRICT

Bhadradi Kothagudem district is a part of Telangana state. It is carved out of erstwhile Khammam district. The district is divided into 23 mandals and 2 Revenue divisions and 4 municipalities. The district headquarters is located at Kothagudem town. Major attraction of the District is Bhadrachalam, also known as Southern Ayodhya of India. The district is sharing Borders with Mulugu, Mahabubabad, Khammam districts and also with Chattisghar and Andhra Pradesh states.

Topography

Geography	Coordinates	Geographical Area (Sq.Kms)
Located in the North west of Telangana	Latitude: 17° 33' 15.6816" N Longitude: 80° 37' 11.0496" E	7483
Avg. Annual Rainfall (in mm)	Avg. Annual Temp	Net Groundwater Availability
1155	41.5°C	--
Major Crops	Major Minerals	GI Products
Chilly, Cotton, Paddy, Maize, Bamboo	Coal, Feldspar, Stowing sand	--

Demography

Population (Census 2011)	Literacy Rate	Languages
10,69,261	66.40	Telugu, Hindi, Lambadi, Koya
% of Urban Population	Sex Ratio	% of Working Population
31%	1008	48.36%
Scheduled Caste Population %	Scheduled Tribe Population %	Total Livestock (in lakhs)
13.41	36.66	7.89

GENERAL CHARACTERISTICS OF THE PRODUCTS

1) CHILLES

HS code of the product	:	1006
Whether GI tagged	:	No
Is the product perishable?	:	Yes
Concerned Line Ministry, State departments and Boards	:	Spice Board, Horticulture Department
Concerned Industry associations	:	
Production related details	:	

2) Rice

HS code of the product	:	1005
Whether GI tagged	:	No
Is the product perishable?	:	Yes
Concerned Line Ministry, State departments and Boards	:	Agriculture Department, Civil Supply corporation & FCI
Concerned Industry associations	:	Rice Millers association of Bhadradi Kothagudem
Production related details	:	There are 55 Rice Mills and 5 Paraboiled Rice Mills in the District

3) Bamboo Products

HS code of the product	:	940382
Whether GI tagged	:	No
Is the product perishable?	:	Yes
Concerned Line Ministry, State departments and Boards	:	Ministry of MSME, Forest Department
Concerned Industry associations	:	Cluster formed under SFURTI at Chandrugonda.
Production related details	:	Chandrugonda Bamboo Cluster with more than 700 artisans is in operation in the District.

STATUS OF INDUSTRIES AND PRODUCTS/ SERVICES IN THE DISTRICT

Industrial Structure in Bhadradri Kothagudem District

Industry Category	No. of units	Investment	Employment
		(Rs. in Cr.)	
Micro	832	151.31	4413
Small	78	210.23	1563
Medium	2	180	450
Large	4	160.7	345
Mega	7	39025	26014
Grand Total	923	39727.24	32785

DISTRICT INDUSTRIAL PROFILE AND MANPOWER EMPLOYED IN LARGE & MEDIUM SCALE INDUSTRIES:

Sl No	Name and address of the unit	Line of activity	Investment (Rs.cr)	Capacity	Employment
01	M/s ITC - PSPD Ltd., Sarapaka (V)	Paper and Paper Board	15000.00	7,60,000 Tons/annum	Reg. 1350Con: 4500
02	M/s Bhadradri Thermal Power Station, Manuguru (M)	Power generation	7260.00	1080 MW	3000
03	M/sKothagudem Thermal Power Station, Paloncha(M)	Power generation	14000	1800 MW	6500
04	M/sSingareni Collieries Co.Ltd., Kothagudem	Non coaking coal	1725.00	50,000 Tons per day.	9500
05	M/sHeavy Water Plant, Mangoor Post &Mdl.	Heavy Water	647.00	185MT/ year	1485
06	M/s NAVA Ltd., (formerly NavabharatFerro Alloys Ltd) Palwancha	Ferro Silicon	303.00	157968 MT/ anum	819
07	M/s Nava Bharath Energy India Ltd., Palwancha	Power Generation	90	150MW	210
08	M/sSri Luxmi Tulasi Agro Paper (P)Ltd., Aswaraopet	Kraft Paper & Paper Making	100.00	7500 MT/ annum &4 MW power generation	310
09	M/s. Chemoloids, Ashwaraopet (V&M)	Herbal Extracts	80	---	140

10	M/sTGOILFED, Aswaraopeta (V&M)	Crude Palm	28.35	600 MTs/day	80
11	M/sTG OILFED, Apparapet (V), Dammampeta (M)	Crude Palm	78.35	600 MTs/day	50
12	M/sFimakem India Ltd., Laxmipuram (V), Burgampad Mandal.	Wet grinding of Calcium Carbonate	14.00	27600 MTs/ annum	30
13	M/sNMDC Limited (Sponge Iron India Ltd.) Palwancha	Sponge Iron (Presently not in operation)	40.00	60000 MT/ annum	185

Prominent Industrial activities & their distribution

Industrial Activity	Number of units	Location
Egg Tray Industries	27	Mostly in Burgampahad and Paloncha Mandals
Paper Sheet Converter	15	Burgampahad
Paraboiled Rice Mills	5	Paloncha, Burgampahad and Sujathanagar Mandals
Rice Mills	55	Distributed across the District
Cotton Ginning & Pressing industries	3	Burgampahad and Sujathanagar Mandals
Stone Crushers	8	Paloncha
Fly ash bricks	70	Distributed across the District

STATUS OF INDUSTRIAL PARKS IN BHADRADRI KOTHAGUDEM DISTRICT:

The following are the details of Industrial Parks in the District:-

S. No.	Details	IP Kothagudem	IP Palwancha	IP Bhadrachalam	MIE Palwancha
1	Year of Establishment	1970	1975	1976	1990
2	Total Extent in Acs.-Gts.	Ac.53.17	Ac.1013.10	Ac.17.23	Ac.1.29
3	Total No.ofPlots allotted	64	4	41	0
4	Total Plots vacant	6	1	0	18 (Sheds)
5	Total available area (in Sq.mts)	9306	0	0	0
6	Present rate per sq.mtr	Rs.4300/-	Rs.3800/-	Rs.3570/-	--

Major Exportable products

- Chilly
- Rice
- Bamboo Products

District Level export data for 2023-24

SL.No.	Item exported	Export Value (in Rs. Crores)
1	Coffee, Tea, Mate & Spices	71.53
2	Paper And Paperboard, Articles of Paperpulp	473.51
3	Vegetables Saps & Extracts	61.34

SWOT OF BHADRADRI KOTHAGUDEM DISTRICT

STRENGTHS:

- 1) Bhadradi Kothagudem District is Industrially developed with several Large & Mega Industries, Coal Mines, Power Generation Plants in the District.
- 2) District is rich in minerals and providing employment opportunities for large number of skilled and unskilled Labour in the district.
- 3) The district is well connected with national highways and rail connectivity with state capital and other states.
- 4) An airport is proposed to be established in the District Head Quarters.
- 5) Godavari & Kinnerasani are the major rivers flowing through the district providing water availability for Industries and Agriculture.

WEAKNESS:

- 1) Lack of awareness in exports
- 2) Lack of capacity to compete with traders from major markets
- 3) Required Inland Container Depot (ICD) with 10 to 20 Acres.
- 4) Required Steam Sterilizer of worth Rs. 6 Crs.
- 5) Required Sub Committees for each exportable product.

OPPORTUNITIES:

- 1) Encouraging the tribal artisans to manufacture the products to meet the exports quality.
- 2) Forest based products and other unique arts can be encouraged for exports.

THREATS:

- 1) To meet the standards of global market.
- 2) Changes in trade policies and fluctuation in global demand.

ACTION PLAN:

S.NO	Challenges Addressed	Implementing agency/ department	Action Plan	Timeline
1	Availability of Data pertaining to the Exports	DIC along with DGFT and FIEO, APEDA	The lack of availability of data pertaining to exports can arise from several issues such as Incomplete data, unreliable data and unable to analyze the Data pertaining n to exports. The DGFT and other central departments will have access to the export data and it should be analyzed to identify the feasible products and also to encourage the entrepreneurs to move to the export-oriented products from the district.	6 Months
2	Comprehensive database on exporters from the district	O/o DGFT, APEDA, FIEO, DIC, Bhadradi Kothagudem	Comprehensive database on exporters from the district. There is need to create a database of exporters from the district. As a part of the District Export Action Plan, the General Manager of DIC, along with the officials of the State and Central Departments and export promoting organizations will create comprehensive data base of exporters for publication and administrative use.	6 Months

3	Common desk system for export promotion at the district level	District Administration and DIC, Bhadradi Kothagudem	A Common desk system at the district level-In order to address the numerous approvals and licenses required for manufacturing or setting up an export business, a facility at the District Industries Centre needs to be set up for any export related approvals or clearances at the district level. The Action Plan envisages setting-up of such a system for the ease of doing export business in the district and plan to operationalize it in 2 years.	2 years
4	Inland Container Depot	DIC& District Administration	A suitable land for establishment of Inland Container Depot to be identified and also to use the Schemes available with other departments to establish in district.	3 year
5	Skill enhancement	MSME, Bamboo Training Centres at national level and DIC	Training on Bamboo Products to tribal artisans - The action plan proposes to impart training on Bamboo Products and value addition to the Moringa Products to meet the future opportunities in coordination with Bamboo Training Centres, Government of India and MSME and District Administration and Moringa Mission.	2 years
6	Identify new products for exports	District Administration and DGFT	Identification of new products for exports – Through this action plan, DLEPC will work to identify new potential products like Moringa and some forest products for value addition and exports in coordination with District Administration.	1 year

Training & Development

Sector	Job-roles identified for Imparting Training
Logistics	1. Consignment Tracking Executive
	2. Consignment Booking Assistant
	3. Ware House Packer
Agriculture	1. Organic farming
	2. Farm Management
Packaging	1.Skilled executive for package (Export division)
	2. Quality control executive


 General Manager, DIC &
 Convenor, DLEPC


 District Collector & Chairman,
 DLEPC, Bhadradi Kothagudem